

Similar Ideology Brings Strategic Alliance; TKU & Pay Fong Expect for a Win-Win Collaboration

On August 28th, our university and Pay Fong Middle School Malacca, Malaysia, held a "Strategic Alliance Joint Signing Ceremony" in the Chueh-Sheng International Conference Hall. The ceremony was presided over by President Huan-Chao Keh, attended by Vice President for Academic Affairs Hui-Huang Hsu, Vice President for International Affairs Hsiao-Chuan Chen, Secretary-General Ay-Hwa Andy Liou, first- and second-level supervisors of academic units, and representatives from Pay Fong Middle School, including Principal Shelley Ng. Approximately 100 people, including relevant colleagues and students, participated in the event, and the strategic alliance was officially signed by the two school principals.

President Keh explained during his speech that Pay Fong Middle School is the first high school that Tamkang signs an agreement with in Malaysia. He hopes that in the future, through diverse exchanges, both sides can create a win-win situation. He then pointed out that Pay Fong Middle School adheres to a teaching philosophy that emphasizes the importance of holistic education, promotes internationalization and digitalization, which aligns closely with our school's values. The school motto "公忠勤毅" (Integrity, Loyalty, Diligence, Perseverance) shares similarities with our motto "樸實剛毅" (Simplicity, Perseverance, Firmness, Perseverance). President Keh went on to explain that in recent years, Tamkang University has received recognition in important national and international rankings and is committed to digital transformation and sustainable development. We hope to enhance students' learning effectiveness through the construction of Smart Campus 2.0 and move towards the vision of "AI+SDGs= ∞ ". Finally, he expressed his hope that teachers and staff at Pay Fong Middle School will encourage students who are interested in studying in Taiwan to enthusiastically enroll at Tamkang University.

Shelley Ng first commended our school for its long history and outstanding academic performance. The promotion of "the Three Objectives of Education" and foreign language instruction at the school was already

well-known during her time studying in Taiwan. She also noted that the school's graduates have always been highly regarded by businesses. Several members of the school's board, including Director Ser Chong Lee, former Vice Principal Alice Oi, and her husband, are all Tamkang University alumni. This is one of the reasons why Tamkang University is included in the important list of higher education institutions to visit in Taiwan.

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