

## TKU Moves Up in Student Preferences

Each year, the Office of Academic Affairs analyzes statistics related to new freshmen. This year's statistics showed that the number of high school students who listed Tamkang University among their top ten preferences went up from 20.9% in the previous year to 26.0% in the 2012-2013 academic year.

The Dean of Academic Affairs, Dr. Keh Huan-chao, explained that universities are geared toward helping students move into successful careers. And TKU's graduates have been voted "enterprises' favorite graduates" for 15 successive years. Due to this achievement, TKU has become an even more popular preference than before. According to Dr. Keh, the result is also a product of expanded promotion and recruitment programs in Central and South Taiwan.

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100、101學年度高中來源學校區域比較					
區域	100學年度			101學年度	
	人數	比例		人數	比例
北部地區	3,216人	69.30%	↓	3,069人	65.96%
中部地區	483人	10.41%	↑	552人	11.86%
南部地區	709人	15.28%	↑	762人	16.38%
東部地區	178人	3.84%	↑	202人	4.34%
離島及其他地區	55人	1.19%	↑	68人	1.46%
總計	4,641人	100%		4,653人	100%

( 資料來源／教務處招生組 )

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A graph comparing the proportion of new freshmen from different areas around Taiwan in the 2011 and 2012 academic years. Areas shown include North Taiwan, Central Taiwan, South Taiwan, East Taiwan, and islands off the coast of Taiwan proper.